

PRESS RELEASE

February 22 2007

Two New Roles at Travel Counsellors

Travel Counsellors PLC is proud to announce the appointment of two key members of staff, who have both been placed within newly created roles at the Company's head office in Bolton.

Helen Bate, 37, has joined Travel Counsellors as Training Manager, taking on the important role of developing further the Company's training and providing support to its Travel Counsellors. Helen comes from an extensive travel background with over 10 years experience in the industry. She previously worked as Lead Trainer for Travel Care, prior to which she worked for Lunn Poly as Branch Manager at their Wiltshire and Cheshire offices. Helen will be taking Travel Counsellors' innovative training programmes forward, allowing Travel Counsellors to develop their skills and knowledge and build their business.

Commenting on her new appointment, Helen said: "I am thrilled to be joining Travel Counsellors at what is such an exciting time in the Company. Having a passion for travel myself, I think it is fantastic to be able to offer people such an excellent level of training enabling them to take their business forward and carry on the success of Travel Counsellors. I look forward to taking on this challenging new role."

Meanwhile Rachel Grenville, 25, is joining Travel Counsellors as Information Officer, a brand new role created to support the quality and content of the Company's dynamic Phenix packaging system. Rachel previously worked as Public Relations Manager at Preston based PR agency Freedman Brown Communications. She will be responsible for improving the overall content and quality of the information and descriptions in Phenix, the Company's innovative system which allows Travel Counsellors to quickly and efficiently tailor make trips, and will be producing relevant and insightful travel information and documentation for customers. She will also be responsible for improving the overall content on the Travel Counsellors website and will be working alongside the Company's designers on the on-line Travel Counsellors magazine.

Commenting on her new appointment, Rachel said: “This is an important new role which offers scope to build and develop the high level of service Travel Counsellors offers customers. The Company’s Phenix booking system is quickly developing into a central database of information, and my job is to ensure that all Travel Counsellors have access to the richest and most accurate information available in order to provide their customers with the best service possible.”

Travel Counsellors Managing Director Steve Byrne said: “Creating these new roles is a significant and important development within the Company, and reflects our ongoing dedication to providing a service to our customers that is above and beyond. We are rapidly expanding both here in the UK and overseas. I am pleased to welcome Helen and Rachel to the Travel Counsellors team and am confident they will make a valuable contribution to the Company.”

ENDS

EDITOR’S NOTES: Travel Counsellors PLC is one of the UK’s largest independent travel companies with turnover at the end of its last financial year (Oct 31 2006) of £175 million, a 17% increase year on year. Founded in 1994 it currently has over 720 travel consultants who work from home with the support of over 130 staff at the company’s head office in Bolton. In the UK Travel Counsellors places all customer money in a Trust account which guarantees a 100% refund in the event that a supplier collapses. The company also operates in Ireland, the Netherlands and the US. Travel Counsellors was the winner of the prestigious Queen’s Award for Enterprise in 2003-2008, the technology category of the 2005 CBI Growing Business Awards and was voted 2006 Travel Agent of the Year by readers of the Guardian, Observer and Guardian Unlimited. In 2007 the company won the Accenture Innovation Award and the Outstanding Achievement Award at the Travel Weekly Globe Awards.

For further information contact:

Victoria McClung, public relations executive

Travel Counsellors PLC, Travel House, Churchgate, Bolton BL1 1TH.

www.travelcounsellors.co.uk

Tel: 01204 536191

E-mail: victoria.mcclung@travelcounsellors.com