

PRESS RELEASE

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Gold Travel Counsellors Celebrate Success at Exclusive London Hotel

Travel Counsellors congratulated its top performing agents, including its 13 new Gold Travel Counsellors, and thanked them for the important part they have played in the company's success over the past 12 months with an exclusive evening of fine dining and entertainment at London's luxury hotel, The Dorchester on February 11 2007.

The Queen's Award winning company, which has over 720 Travel Counsellors located throughout the UK and overseas, rewarded the hard work and dedication of its top performers who have earned the prestigious Gold Travel Counsellor status due to their outstanding sales figures. While the company's Gold Travel Counsellors make up just 12% of the company's total number of agents, they account for over 30% of all sales.

The Company is delighted to have awarded 13 new Gold Travel Counsellors who have made Gold status for the first time. The newly awarded Travel Counsellors, who were presented with their Gold certification at the dinner, achieved the two targets for Gold status measured each year in November and May, with results based on the previous 12 months figures. To become a Gold Travel Counsellor, the consultants achieved commissions totalling £55,000 (€79,500 in Ireland and the Netherlands and \$100,000 in the US), while Telesales Counsellors achieved commissions totalling £70,000.

The newly awarded Gold Travel Counsellors are Gillian Murnin, Grainne Kelly, Jeremy Wilson, Karen Goldman, Karen Whittle, Maaret Edwards, Paul Movel, Sallie Rudman, Samantha Gillman, Tracey Boverhoff, Wendy Farrar, Hazel Smith and Maxine Staniland. Meanwhile Travel Counsellors Caroline Howden and Phil Hopkins re-gained their Gold status. The Gold Travel Counsellors include those that focus on leisure travel and others that specialise in business travel.

Chairman David Speakman said: "It is important that we congratulate and thank our Gold Travel Counsellors for the important part they play in the company's success. We are delighted to award a further 13 Travel Counsellors this prestigious status, and re-award two Travel Counsellors who have regained their Gold status. They are the crème de la crème of the travel industry, providing an unrivalled and exceptional service to all their clients. Not only attaining Gold, but keeping Gold status, is an achievement that deserves to be recognised and celebrated."

The company's dynamic packaging system Phenix, which gives its Counsellors the opportunity to set their own mark up, has proved a useful tool in helping everyone reach the commission levels necessary to become Gold, with Phenix now accounting for over 35% of sales for some Gold Travel Counsellors. The company also places all customer money in a financial trust, which means that all customer payments are 100% protected in the event of supplier failure.

Travel Counsellors was named UK's Best Travel Agent at the 2006 Guardian, Observer and Guardian Unlimited travel awards.

For more information visit www.travelcounsellors.co.uk

EDITOR'S NOTES

About Travel Counsellors: Travel Counsellors PLC is one of the UK's largest independent travel companies with turnover at the end of its last financial year (Oct 31 2006) of £175 million, a 17% increase year on year. Founded in 1994 it currently has over 720 travel consultants who work from home with the support of over 130 staff at the company's head office in Bolton. In the UK Travel Counsellors places all customer money in a Trust account which guarantees a 100% refund in the event that a supplier collapses. The company also operates in Ireland, the Netherlands and the US. Travel Counsellors was the winner of the prestigious Queen's Award for Enterprise in 2003-2008, the technology category of the 2005 CBI Growing Business Awards and was voted 2006 Travel Agent of the Year by readers of the Guardian, Observer and Guardian Unlimited. In 2007 the company won the Accenture Innovation Award and the Outstanding Achievement Award at the Travel Weekly Globe Awards.

For further information contact:

Victoria McClung, public relations executive

Travel Counsellors PLC, Travel House, Churchgate, Bolton BL1 1TH.

www.travelcounsellors.co.uk

Tel: 01204 536191

E-mail: victoria.mcclung@travelcounsellors.com