

PRESS RELEASE

June 12 2006

Travel Counsellors training gets ITT seal of approval

Independent travel company Travel Counsellors is delighted to announce that it has received ITT Accreditation for its Training Academy Programme.

The Accreditation follows a formal assessment of the company's training programme for new starters along with the company's development programme for its existing home based Counsellors.

Travel Counsellors has a varied and innovative approach to training which includes classroom training, one to one home visits, interactive online training modules and pre-recorded training material and live training using the company's broadband webcasts - all training material is prepared and delivered in-house. In a recent survey over 90% of the company's agents rated Travel Counsellors' training as excellent or good.

ITT Chairman Steven Freudmann said: "I was very pleased when Travel Counsellors sent us their training programmes for accreditation. I was even more delighted to find that the programmes are of the highest quality and are delivered by very competent staff. The programmes are innovative and make superb use of technology. We are proud that that the training programmes of one of the most successful companies in the travel industry will now carry the kite-mark 'Accredited by the Institute of Travel & Tourism'. "

Travel Counsellors managing director Steve Byrne said: "I am pleased that our training courses have received ITT accreditation. We have one of the best retention rates in the travel industry and I think the work we do to train our Counsellors and equip them with all the possible tools they need to do their job well and deliver the best possible customer service to their clients is part of the reason for that. I am delighted that the hard work of our training and business development team has been recognised by the ITT in this way."

ENDS

EDITOR'S NOTES:

About Travel Counsellors: Travel Counsellors PLC is one of the UK's largest independent travel companies with turnover at the end of its last financial year (Oct 312005) of £150 million, a 17% increase year on year. Founded by chairman David Speakman in 1994 it currently has over 600 travel consultants in the UK and Ireland who work from home with the support of over 110 staff at the company's head office in Bolton, Greater Manchester. During 2005 the company expanded into Southern Ireland and the Netherlands with further overseas expansion planned. Travel Counsellors places all customer money in a Trust account, administered by the Barclays Bank Trust Company, which guarantees a 100% refund in the event that a supplier collapses. Travel Counsellors was the winner of the prestigious Queen's Award for Enterprise in 2003 and the winner of the technology in business category of the 2005 CBI Growing Business Awards.

About ITT: Inaugurated in 1956, the Institute of Travel and Tourism seeks to develop and maintain professional standards throughout the travel industry for the benefit of its members.

For further information contact:

Helen Furnivall, public relations manager
Travel Counsellors PLC, Travel House, Churchgate, Bolton BL1 1TH.

www.travelcounsellors.com

Tel: 01204 536047

E-mail: helen.furnivall@travelcounsellors.com