



**PRESS RELEASE**  
**20<sup>th</sup> June 2010**

### **Port Stephens Travel Agent wins a trip to Antigua!**

Local Travel Counsellor Michelle Chrimes has won a trip to Antigua in the Caribbean as part of a worldwide competition. Michelle, who lives in Medowie, took part in the "Virtual World Cup" competition with fellow Travel Counsellors from around the globe including the UK, Ireland, South Africa, the Netherlands, USA and Canada.

The competition began on 20<sup>th</sup> May and lasted 4 weeks and included numerous team sales challenges. As part of the winning team, Michelle heads off to Antigua in October on an Educational trip hosted by British Airways, Sandals Resorts and the Antigua Tourist Board.

With over 20 years travel industry experience, Michelle joined the company in July 2009 and has enjoyed steady growth in her business since then. Commenting on the recent sales competition Michelle said; "I enjoyed every minute of the challenge as not only did it encourage me to increase my sales, but it also meant that I made friends with fellow Travel Counsellors from around the world. There is such a strong feeling of friendship and camaraderie and it is amazing what you can learn from other experienced travel agents around the world."

Travel Counsellors is a travel agency – with a twist. All of its 1100 plus advisors throughout the world are equipped with the company's award winning technology allowing them to work from home. There are currently over Travel Counsellors Australia and the company is licensed and bonded here.

Michelle can offer a wide range of holidays from the leading Australian tour operators and specialist companies, and because she also has access to hundreds of international suppliers, she can offer even more choice, value for money and fantastic tailor made trips. Working from home, Michelle is more than happy to speak to customers at a time to suit them, even if it is outside normal working hours.

It is this type of service that has seen the company's agents bucking the current economic trend, as customers are increasingly looking for a unique level of personal service that cannot be matched in a retail agency. Says Michelle: "The technology that I have at my disposal as part of Travel Counsellors is absolutely fantastic – and working from home means that I am available when my customers need me, during the evenings and at weekends if necessary. I hope to be able to share my experiences when I get back from Antigua too!"

**ENDS**

#### **EDITOR'S NOTES**

About Travel Counsellors:

Travel Counsellors Australia is a member of the TCF. Travel Counsellors is the world's largest home-based travel company with turnover at the end of its last financial year (Oct 31 2009) of \$443 million. Founded in 1994 it currently has over 1,100 travel consultants who work from home with the support of over 170 staff at the company's UK headquarters and overseas offices. The company operates in Australia, UK, Ireland, the Netherlands, South Africa, Canada and the US. Travel Counsellors Australia was established in 2007 and currently has 110 Travel Counsellors. Our head office in Australia is in Melbourne.



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