



PRESS RELEASE
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Going for Gold in TC South Africa!

Travel Counsellors, which launched in South Africa in less than 3 years ago, now boasts over 125 Travel Counsellors located throughout the country, with over 1,200 home-based consultants operating across six countries worldwide.

A commitment to offering customers the very best possible travel advice has paid off for South African Travel Counsellor Charmaine Higgins, who has retained her Gold status for another successive year. Travel Counsellor Charmaine McFarland has also recently achieved Gold status for the first time. Both Gold Travel Counsellors join a group of 120 others from across the world as part of the company's top performers.

To celebrate their success, the company's Gold Travel Counsellors will be treated to all expense paid trip to Las Vegas on 11th – 15th June 2010.

"I am thrilled to have achieved Gold status! Being a Travel Counsellor was a life changing decision and one I have absolutely no regrets about. I am running my own business and enjoying the rewards for the effort I put into it. The company has fantastic commercial deals, enabling me to realise my margin through its extensive hotel and airline programme, which ultimately means I can earn more money whilst providing highly competitive deals to my customers. Plus the support from head office is second to none, and it allows me to concentrate on providing my customers with the highest possible levels of service. It's great to be recognised and rewarded by the company for all my hard work and I look forward to my future at Travel Counsellors." Says Charmaine McFarland.

Working from home using award-winning technology allows Travel Counsellors to be available at the time that is most convenient to their customers, including during the evenings and at weekends. Travel Counsellors are supported by over 170 staff at the company's international headquarters in the UK and head office in South Africa, in all areas of the business including administration, marketing, IT and business development. Our Travel Counsellors are connected to agents and company staff around the globe using the latest communication technology such as webcams and message boards on the company's intranet system.

South Africa Director Will Puk comments; "We are delighted to have two Gold Travel Counsellors in South Africa and would like to congratulate both Charmaine's on this amazing achievement. This really does reflect the company's ongoing success in South Africa as we continue to recruit the best agents in the industry, empowering them to take control of their futures and run their own home-based travel businesses as part of the Travel Counsellors family. We look forward to awarding more of our agents in South Africa with Gold status in the near future."

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About Travel Counsellors: Travel Counsellors is the world's largest home-based travel company with turnover at the end of its last financial year (Oct 31 2009) of £255 million. Founded in 1994 it currently has over 1,200 travel consultants who work from home with the support of over 170 staff at the company's UK headquarters in Bolton and overseas offices. The company operates in the UK, Ireland, the Netherlands, South Africa, Australia, Canada and the US. In the UK, the Travel Counsellors Trust financially protects everything booked by the customer free of charge. Travel Counsellors was the winner of the prestigious Queen's Award for Enterprise in 2003-2008, the technology category of the 2005 CBI Growing Business Awards and was voted Travel Agent of the Year by readers of the Guardian, Observer and Guardian Unlimited in 2006, 2007 & 2009.



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