

## **Cookies Policy**

This Cookies Policy explains what cookies are, how we use them, and the choices you have regarding their use when you visit <https://www.travelcounsellors.co.uk/> website.

### **1. What are cookies?**

Cookies are small text files that are placed on your device (computer, smartphone, tablet) when you visit a website. They help websites work properly, remember your preferences, and provide information to the site owners about how the site is being used.

Cookies may be “**session cookies**” (which are deleted when you close your browser) or “**persistent cookies**” (which stay on your device for a set period of time or until you delete them).

Third-party cookies are a type of cookie that is set by a website other than the one you are currently visiting.

We will ask you for your consent in our notification banner when you land on the website in relation to non-essential cookies. You can choose to accept the use of non-essential Cookies on our Website, reject the use of non-essential Cookies or modify your choices in our Cookies Preference Centre. Note that where you do disable or block Cookies on our Website either on the browser or on our Cookies Preference Centre, you may not be able to access all or parts of the Website.

### **2. How we use cookies**

We use cookies for the following purposes:

#### **Strictly Necessary Cookies**

These cookies are essential for the website to work correctly. They support core functions such as security, network management, and accessibility. As they are required for the site to operate, they cannot be switched off or disabled.

#### FIRST-PARTY

Host	Name	Details
<a href="http://www.travelcounsellors.co.uk">www.travelcounsellors.co.uk</a>	AspNetCore.Antiforger	<b>Description:</b> This cookie is essential to maintain the security of our website. It is used to protect form submissions and prevent unauthorised or fraudulent activity. As it is required for the secure operation of the site, it is set automatically and does not require user consent. <b>Lifespan:</b> Session
<a href="http://www.travelcounsellors.co.uk">www.travelcounsellors.co.uk</a>	__cf_bm	<b>Description:</b> This cookie is essential for the security of our website. It is used to help detect and prevent automated or malicious activity and to ensure the site operates securely. As this cookie is required for security purposes, it is set automatically and does not require user consent. This is a CloudFoundry cookie <b>Lifespan:</b> a few seconds
<a href="http://www.travelcounsellors.co.uk">www.travelcounsellors.co.uk</a>	.AspNetCore	<b>Description:</b> .AspNetCore. <b>Lifespan:</b> Session
<a href="http://www.travelcounsellors.co.uk">www.travelcounsellors.co.uk</a>	gbuuid	<b>Description:</b> This cookie helps us provide a consistent experience on our website. It remembers which version of a page you have seen so that you are not shown different versions each time you visit. This cookie is used to improve how the website works. <b>Lifespan:</b> 1 year
<a href="http://www.travelcounsellors.co.uk">www.travelcounsellors.co.uk</a>	UMB_SESSION	<b>Description:</b> This cookie name is associated with Umbraco content management system which is used to preserve the visitor's session state

		<p>across page requests, allowing the user to access password protected areas without needing to log in again.</p> <p><b>Lifespan:</b> Session</p>
<b>travelcounsellors.co.uk</b>	OptanonAlertBoxClosed	<p><b>Description:</b> This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. This cookie is used to remember that you have seen the website's cookie notice. It prevents the message from being shown repeatedly during future visits. The cookie does not store any personal information and typically lasts for one year. As it is essential for proper website operation, it does not require user consent.</p> <p><b>Lifespan:</b> 1 year</p>
<b>travelcounsellors.co.uk</b>	OptanonConsent	<p><b>Description:</b> This cookie is set by the cookie compliance solution from OneTrust. This cookie remembers your choices about which types of cookies you allow the website to use. It ensures that cookies in categories you have not consented to are not set in your browser. The cookie does not store any personal information and typically lasts for one year.</p> <p><b>Lifespan:</b> 1 year</p>

## Performance Cookies

These cookies collect information about how visitors use our website, such as which pages are most popular and if any errors occur. The information helps us improve the website's performance and your experience. These cookies do not identify you personally.

### FIRST-PARTY

Host	Name	Details

co.uk	_ga	<p><b>Description:</b> This cookie is used to collect information about how visitors use our website. It helps us understand visitor behaviour, measure site performance, and improve your experience. The cookie assigns a unique, anonymous identifier to each user and does not collect personal information. By default, it expires after 2 years.</p> <p><b>Lifespan:</b> 2 years</p>
.travelcounsellors.co.uk	_clsk	<p><b>Description:</b> This cookie is used by Microsoft Clarity to connect multiple page views from the same user into a single session. It helps us understand how visitors interact with the website and improve user experience. The cookie does not store personal information.</p> <p><b>Lifespan:</b> a few seconds</p>
co.uk	_gaxxxxxxxxxx	<p><b>Description:</b> This cookie is used by Google Analytics to identify and track a single session on your device. It helps us understand how visitors interact with the website during each visit and improve performance.</p> <p><b>Lifespan:</b> 1 year</p>
travelcounsellors.co.uk	_gaxxxxxxxxxx	<p><b>Description:</b> This cookie is used by Google Analytics to identify and track a single visit (session) on your device. It helps us understand how visitors interact with the website during each visit and improve performance.</p> <p><b>Lifespan:</b> 1 year</p>
co.uk	_clk	<p><b>Description:</b> This cookie is related to Microsoft Clarity analytics service. It is used to collect information about how visitors interact with the website, which helps in creating reports and improving the site.</p> <p><b>Lifespan:</b> 1 year</p>

## Functional Cookies

Functional cookies are cookies that allow a website to remember your choices and provide enhanced, personalised features. They are not strictly necessary for the site to work, but they improve your experience.

### THIRD-PARTY

Host	Name	Details
vimeo.com	__cf_bm	<b>Description:</b> This is a CloudFoundry cookie <b>Lifespan:</b> a few seconds
vimeo.com	_cfuvid	<b>Description:</b> This domain is owned by Vimeo. The main business activity is: Video Hosting/Sharing <b>Lifespan:</b> Session

## Targeting cookies

Targeting cookies (also called advertising cookies) are used to track your online behaviour and show you relevant ads. They remember the websites you visit, your interests, and sometimes your location, so advertisers can deliver personalised content and measure the effectiveness of campaigns.

### FIRST-PARTY

Host	Name	Details
co.uk	_gcl_au	<b>Description:</b> This cookie is used by Google AdSense to test and improve the effectiveness of ads shown on websites using their

		<p>services. It helps ensure that ads are relevant and useful to you. The cookie may involve anonymous data and does not reveal your personal identity. For more information on Google's use of personal data, see <a href="#">Google Privacy &amp; Terms</a>.</p> <p><b>Lifespan:</b> 2 months</p>
<b>travelcounsellors.co.uk</b>	_fbp	<p><b>Description:</b> This cookie is used by Facebook to deliver and manage advertisements, including real-time bidding from third-party advertisers. It helps show ads that are more relevant to you.</p> <p><b>Lifespan:</b> 2 months</p>

#### THIRD-PARTY

Host	Name	Details
<b>youtube.com</b>	__Secure-xxxxxxxx	<p><b>Description:</b> This website uses embedded YouTube videos, a service provided by Google. YouTube may collect information about your visit, such as your IP address and interaction with the video. This data may be combined with information from other Google services and used to provide personalized content and advertising. Videos are only tracked once you click to play. You can manage your privacy settings or opt out of personalized advertising via your Google account.</p> <p><b>Lifespan:</b> a few seconds</p>
<b>youtube.com</b>	VISITOR_PRIVACY_METADATA	<p><b>Description:</b> YouTube is a Google-owned platform for hosting and sharing videos. Embedded YouTube videos on this website may collect information about your visit, such as your IP address and interactions with the video. This data may be combined with information from other Google services and used to show</p>

		<p>personalized content and advertising across Google and partner websites.</p> <p>Videos are only tracked once you click to play. You can manage your privacy settings or opt out of personalized advertising through your Google account.</p> <p><b>Lifespan:</b> 5 months</p>
<b>doubleclick.net</b>	IDE	<p><b>Description:</b> This domain is operated by DoubleClick, a Google service. DoubleClick is Google's real-time bidding advertising exchange, which may collect information about your visit, such as device identifiers, IP address, and browsing activity. This data is used to deliver personalized ads across websites and apps.</p> <p>You can manage your ad preferences or opt out of personalized advertising through your Google account.</p> <p><b>Lifespan:</b> 1 year</p>
<b>youtube.com</b>	YSC	<p><b>Description:</b> YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.</p> <p><b>Lifespan:</b> Session</p>
<b>youtube.com</b>	VISITOR_INFO1_LIVE	<p><b>Description:</b> This cookie is used as a unique identifier to track viewing of videos</p> <p><b>Lifespan:</b> 5 months</p>
<b>doubleclick.net</b>	test_cookie	<p><b>Description:</b> YouTube is a Google-owned platform for hosting and sharing videos. Embedded YouTube videos on this website may collect information about your visit, such as your IP address and</p>

		<p>interactions with the video. This information may be combined with data from other Google services and used to provide personalized content and advertising across Google and partner websites. Videos are only tracked once you click to play. You can manage your privacy settings or opt out of personalized advertising through your Google account</p> <p><b>Lifespan:</b> a few seconds</p>
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